

University of San Francisco

School of Management

SPC Meeting Minutes

Date:	09/21/2021	Start Time:	1:00 PM	End Time:	2:00 PM	Location:	Zoom
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In Attendance:

Michelle Millar, Deniz Bahar, Johnathan Cromwell, Simone Jordan, Kourosh Dadgar, Zach Burns

Missing: Tatiana Fedyk, Morgan Maich, Janice Chuakay, Richard Gregory Johnson III, Elizabeth Lagran

Agenda

- Welcome & Check-in
- Update on strategic Initiatives 3 and 5

Notes

S.O. 5.1.3 – Graduate recruiting & admissions directors have been hired – done

S.O. 5.3.2 – MM to check with Peggy to see if she knows anything about this. Deniz to check with Diana Johnston. Stackman had no update

S.O. 5.4. – Discussion ensued about the scope of this objective:

Keep students engaged from application to alumni status, in partnership with the University, co-create seamless and engaging transitions through marketing, advertising, and event planning.

Seems too broad – can we narrow it down? What are we trying to accomplish *this year*?

Decided to break down into smaller mini-goals, with smaller timelines to narrow down our targets.

- a. Student engagement as a mini-goal, via on-campus and virtual events.
- b. Alumni engagement events – Danielle’s group – targeting those who are graduating this year.

Question arose – what does “in partnership with the university” mean?

- a. It does mean in partnership with other entities across the university.
- b. It doesn’t mean that student and alumni are the partners – involve them in SPC and other initiatives – get their input (although, we should still do this).
- c. Deniz is going to dig into this one a bit more – look at previous SPC notes

S.O. 3.2 – Update on BSBA Redesign

- a. Survey sent out to all faculty seeking input about proposed new learning outcomes.

- b. Next steps – working with departments to determine from business core what the key skills students need upon graduation, and how they integrate into other classes and the capstone.

S.O. 4 – Research

- a. John provided update on weekly RnR work sessions/lunches. No attendance at first one, but will keep hosting

Kourosch – would like to work on Initiative #4.

Simone – would like to work on student engagement initiative, and explore DEI-related initiatives by showing more outreach to under-represented students.